



570.640.6689
designs@jordansemar.com
www.jordansemar.com

Education: Bachelor of Arts, Humanities, and Social Science - May 2010
Wilkes University - Wilkes-Barre, PA 18704
Major: Integrative Media
Minors: Art, Communications

Program Knowledge:

- Adobe Photoshop, Illustrator, InDesign, Flash, Dreamweaver, After Effects, Audition, and Soundbooth
- Final Cut Pro
- Wordpress CMS
- Cinema4d
- Intermediate Actionscript, HTML, and CSS knowledge, marketing strategies and SEO techniques
- Introductory Javascript, PHP, and MySQL knowledge

Experience: **Associate, Creative - Design at eBay Enterprise, October 2012 to Present**

- design online banner advertisements for some of the world's top retail brands
- create HTML newsletters
- marketing projects including website development, brochures, invitations, signage & more

Freelance Web & Grapic Designer, February 2009 to Present

- freelance work for multiple local businesses including logo design, website development, marketing material concept and design including banners, signs, business cards, t-shirts, flyers, posters, exterior store design, and video production

Web & Grapic Designer at Thornberry Consulting, October 2011 to Present

- created website using HTML5, CSS3 and Javascript
- developed secure login functionality

Lead Web & Grapic Designer at Live Mercury, March 2011 to October 2012

- create websites using standard HTML, CSS and Flash
- experience with SEO and social media management
- experience with project and time management
- responsible for meeting and communicating with clients on a regular basis

Web Team Manager at Outsourcing USA, August 2011 to October 2012

- responsible for communicating with clients and assigning ads to respective designers
- give final approval for all material being sent out
- write standard operating procedure manuals for employees/testing candidates
- test potential web team candidates

Production Artist/Web Designer/Flash Developer at Outsourcing USA, September 2010 to August 2011

- create print and web/rich media ads
- design company website and marketing e-mails
- trained to handle tier I tech support issues

Awards and Affiliations:

- GD USA 2013 American Web Design Award Winner
- Wilkes-Barre POWER! member
- former four year member in Studio20*
- elected Production Manager of Studio20 from August to May, 2009

*Studio20 is a student-run, on-campus Integrative Media design studio that works to meet the needs of clients on campus and in the community at large.